

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Claim 1 (currently amended): A food or pharmaceutical product comprising pearlescent or interference titanium dioxide pigments and/or iron oxide pigments each based on comprising a platy substrate substrate coated with at least one layer of titanium dioxide or iron oxide, imparting colouring to said food products or pharmaceutical product.

Claim 2 (previously presented): Products according to Claim 1, wherein the platy substrate is a mica platelet,  $\text{Al}_2\text{O}_3$  platelet,  $\text{TiO}_2$  platelet or  $\text{SiO}_2$  platelet.

Claim 3 (previously presented): Products according to Claim 1, wherein the iron oxide pigment is a platy substrate coated with  $\text{Fe}_2\text{O}_3$  or  $\text{Fe}_3\text{O}_4$ .

Claim 4 (previously presented): Products according to Claim 1, wherein the titanium dioxide pigment content and/or iron oxide pigment content in the food product or pharmaceutical product is 0.005 to 15% by weight.

Claim 5 (previously presented): Products according to Claim 1, wherein the titanium dioxide pigment and/or the iron oxide pigment are mixed in a ratio of 1:20 to 20:1.

Claim 6 (previously presented): Products according to Claim 1, comprising titanium dioxide pigments and/or iron oxide pigments combined with one or more pearlescent pigments, coated or uncoated  $\text{TiO}_2$  platelets,  $\text{SiO}_2$  platelets, natural or nature-identical colorants, colour pigments or natural plant or fruit extracts.

Claim 7 (previously presented): Products according to Claim 6, wherein the titanium dioxide pigments and/or iron oxide pigments are used in combination with one or more pearlescent pigments based on mica coated with  $\text{TiO}_2$ ,  $\text{Fe}_2\text{O}_3$  or a  $\text{TiO}_2/\text{Fe}_2\text{O}_3$  mixture.

Claim 8 (previously presented): Products according to Claim 1, wherein the iron oxide pigment is a mica platelet,  $\text{SiO}_2$  platelet or  $\text{TiO}_2$  platelet coated with  $\text{Fe}_3\text{O}_4$ .

Claim 9 (previously presented): Products according to Claim 1, wherein the food product or pharmaceutical product is furnished with a coating of shellac, oils, waxes, gum arabic, celluloses, polymethacrylates or icing comprising titanium dioxide pigments and/or iron oxide pigments and optionally additional pigments and/or colorants.

Claim 10 (previously presented): Process for the production of food products and pharmaceutical products coloured by titanium dioxide pigments and/or iron oxide pigments according to Claim 1, comprising adding titanium dioxide pigment and/or iron oxide pigment is added to a product to be coloured alone or in combination with other pigments or colorants in a desired quantitative ratio, simultaneously or successively, during or after production.

Claim 11 (Cancelled)

Claim 12 (new): Food or pharmaceutical product comprising a pearlescent pigment consisting essentially of a mica substrate coated with at least one layer selected from the group consisting of (a) a layer of  $\text{TiO}_2$  and (b) a layer containing at least one of  $\text{Fe}_2\text{O}_3$  or  $\text{Fe}_3\text{O}_4$  or mixtures thereof.

Claim 13 (new): A product according to claim 12, wherein said pearlescent pigment consists essentially of mica coated with a layer of  $\text{TiO}_2$ .

Claim 14 (new): A product according to claim 12, wherein said pearlescent pigment consists essentially of mica coated with  $\text{Fe}_2\text{O}_3$ ,  $\text{Fe}_3\text{O}_4$  or mixtures thereof.

Claim 15 (new): A product according to claim 12, wherein the pearlescent pigment consists essentially of mica with a layer of (a) and a layer of (b).

Claim 16 (new): Food or pharmaceutical product comprising a pearlescent pigment consisting of a mica substrate coated with at least one layer selected from the group consisting of (a) a layer of  $\text{TiO}_2$  and (b) a layer containing at least one of  $\text{Fe}_2\text{O}_3$  or  $\text{Fe}_3\text{O}_4$  or mixtures thereof.

Claim 17 (new): A product according to claim 12, wherein said pearlescent pigment consists of mica coated with a layer of  $\text{TiO}_2$ .

Claim 18 (new): A product according to claim 12, wherein said pearlescent pigment consists of mica coated with  $\text{Fe}_2\text{O}_3$ ,  $\text{Fe}_3\text{O}_4$  or mixtures thereof.

Claim 19 (new): A product according to claim 12, wherein the pearlescent pigment consists of mica with a layer of (a) and a layer of (b).